



FairMate Campaigns

FairMate Campaigns was created for the event and trade fair business. It enables you to plan and execute mailing campaigns based directly on your central database of registration and visitor data.

HTML mailing campaigns are just a click away. Create static and dynamic searches and track the success of your campaign. Throughout the event you have continuous access to the most current visitor data.

Deliver greetings to arriving visitors via text message or let exhibitors know when persons relevant for their business enter the fair grounds. Send an email to registered customers who were absent on the first day of your event. All this and more is possible with FairMate!



- Campaign planning ✓
- HTML mailings matching your corporate design ✓
- Dynamic searches ✓
- Personalised addresses in mailings ✓



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