

MEDIA RELEASE – For immediate release

From the medical-technology to the trade fair industry: Thorsten Klein is the new head of department at dimedis

Thorsten Klein is the new head of trade fair solutions – The FairMate team has been strengthened

Cologne, October 11, 2018 – The software company [dimedis](#) has a new head of department for the entrance and visitor management software [FairMate](#). Thorsten Klein is responsible for a strengthened FairMate team and reports directly to the managing director Wilhelm Halling.

Thorsten Klein has extensive experience as a specialist and manager in IT project and quality management. Before joining dimedis, the graduate computer scientist spent nine years at the international medical-technology company Varian Medical Systems Particle Therapy GmbH, where he worked in engineering management in the field of proton therapy.

His main tasks included running the Continuous Product Engineering and Software Quality Assurance departments. Before that, Thorsten Klein had already gained many years experience in software development and the management of large teams. From 2005 to 2008 Thorsten Klein worked for the mechanical engineering company AB Graphic International as head of the software development and application support department.

As head of trade fair solutions at dimedis, Thorsten Klein will now lead the strengthened FairMate team and be responsible for the FairMate project teams that deal with the customers Koelnmesse, Messe Düsseldorf, Westfalenhallen Dortmund, Reed Exhibitions Deutschland, Stockholmsmässan, AVOXA, dmexco, Karlsruher Messe und Kongress, and Hamburg Messe und Congress. He is also

MEDIA RELEASE – For immediate release

responsible for the further development of the FairMate product group with the objective of expanding the tool and the functionality of the FairMate products and services, strengthening the relationships with the existing customers, and actively addressing new target groups.



Thorsten Klein is head of trade fair solutions at dimedis and is responsible for the entrance and visitor management solution FairMate (source: dimedis).

Thorsten Klein is looking forward to the new challenge at dimedis: "With FairMate, dimedis has definitively set a milestone in recent years for the entrance and visitor management of trade fairs and events. Based on my previous experience – in particular, in the fields of quality assurance and product development – I am really looking forward to making a contribution to the further development of the product and further expanding the "trade fair solutions" business segment."

MEDIA RELEASE – For immediate release

About FairMate

FairMate is the complete visitor management solution for trade fairs, events and exhibitions of any size. The flexible and powerful system combines tools for entry, ticketing, marketing and administration all in one and covers every aspect of the visitor management process – before, during and after events. FairMate consists of modular and integrable hard- and software solutions that facilitate the relationship between visitors, exhibitors and event organisers. FairMate enables you to plan your visitor marketing well in advance, maintain an overview and respond quickly to any issues that might arise.

FairMate is used successfully in several trade fairs all over the world. Customers like Stockholmsmässan, Reed Exhibitions Germany, Messe Düsseldorf, Hamburg Messe und Congress, Messe Stuttgart, Westfalenhallen Dortmund and Koelnmesse rely on FairMate.

For more information please visit: www.fairmate.eu

Über dimedis

dimedis steht für digitale Mediendistribution. Das 1996 in Köln gegründete Software-Unternehmen entwickelt webbasierte Softwarelösungen. Schwerpunkte sind Digital Signage, digitale Wegeleitung sowie das Besucher- und Einlassmanagement von Messen und Events. Hauptprodukte dafür sind Kompas, Kompas wayfinding und FairMate. Zum Kundenkreis der dimedis GmbH zählen die Messen Düsseldorf, Stockholm, Köln, Hamburg und Stuttgart, die Westfalenhallen Dortmund, Reed Exhibitions Deutschland, Bosch, snipes, EnBW, Schalke 04, BVB, sowie die Shopping Center-Betreiber ECE, SEC, mfi und Abu Dhabi Mall. Das Unternehmen beschäftigt derzeit über 65 Mitarbeiterinnen und Mitarbeiter. Informationen erhältlich unter www.dimedis.de oder blog.dimedis.de.

638 Wörter / **4525** Zeichen

Press Contact

Ibrahim Mazari
Public Relations Manager
imazari@dimedis.de
+49 (0) 221 – 921 260 52

dimedis GmbH
Dillenburger Straße 83
51105 Cologne
Germany

www.dimedis.eu
www.kompas-software.com

Managing Director: Wilhelm Halling