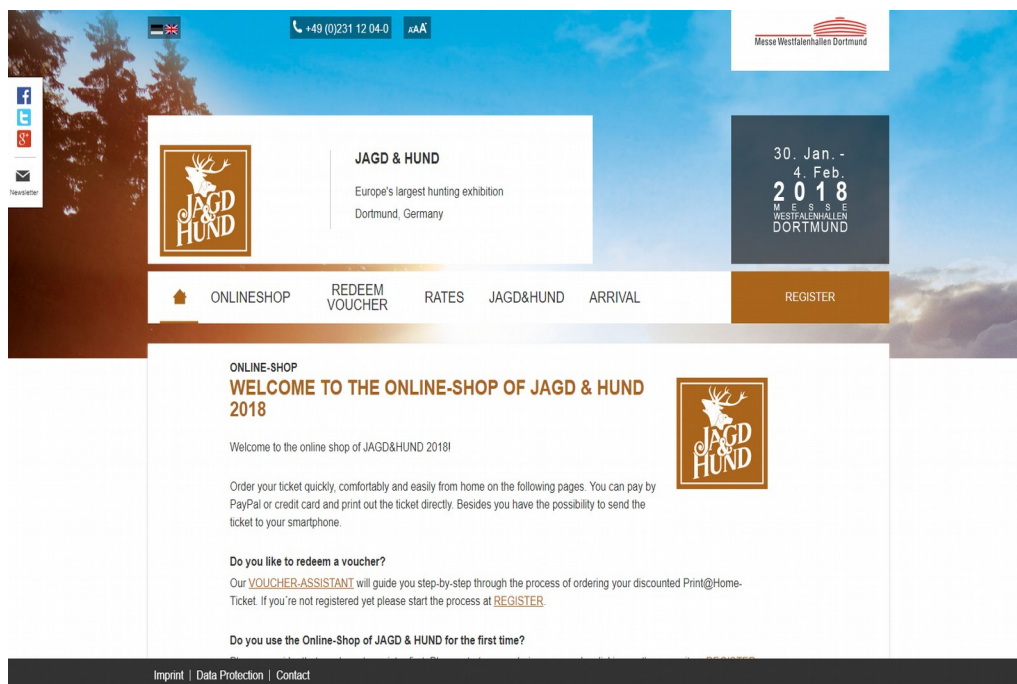


PRESS RELEASE – For immediate release

dimedis renews Westfalenhallen Dortmund's online shops

dimedis designs new ticket offices for the Westfalenhallen Dortmund – A responsive design and a look and feel that matches the trade fair portals – Next trade fairs: "JAGD & HUND", "CREATIVA" and "INTERMODELLBAU"

Cologne, Dezember 15, 2017 – Together with [dimedis](#), [Westfalenhallen Dortmund](#) has redesigned its trade fair ticket offices and adapted them to the portal design. The ticket offices now have a responsive design and a look and feel that matches the trade fair portals. The changeover affects all trade fairs held at the Westfalenhallen Dortmund. The next trade fairs with the new design will be "JAGD & HUND", "CREATIVA" and "INTERMODELLBAU".



Revamped ticket office of the trade fair "JAGD & HUND" (Source: dimedis)

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Besides creating the design concept, dimedis was responsible for the design concept, the coordination tasks and the subsequent configuration and rollout of the ticket office.

The screenshot shows a mobile-optimized registration page for the 'JAGD & HUND' trade fair. At the top, there are navigation icons (three horizontal lines) and 'MY DATA' buttons. Below this is a blue header bar with German and UK flags. The main content area features a large banner with the event logo and dates: '30. Jan. - 4. Feb. 2018' and 'M E S S E WESTFALENHALLEN DORTMUND'. To the right of the banner, there are two registration questions:

JAGD & HUND
Europe's largest hunting exhibition
Dortmund, Germany

Do you visit this exhibition mainly for private or business reasons?

- Private
- Business

Which job position do you currently hold:

- Entrepreneur / Associate / Partner / Freelancer
- Managing Director, CEO, Director
- Authorised Signatory, Facility Manager, Branch Manager, Plant Manager, Chief Officer
- Department Director, Group Leader, Team Leader
- Other Employee / Public Servant, Skilled Worker
- Teacher / Lecturer / Tutor
- Trainee
- Student / Pupil
- Houseman/-wife

REGISTER

We kindly ask you to register as a visitor for the JAGD & HUND 2018 by using the following form.

Already registered? Log in directly.

Log in!

The responsive ticket office of the Jagd&Hund trade fair on a smartphone (Source: dimedis)

The revamped ticket office is based on the [FairMate OnlineShop](#), a subproduct of [FairMate](#), the all-round solution for trade fairs and events.

About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and Kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes,

PRESS RELEASE – For immediate release

a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 65 employees currently work for dimedis.

For more information please visit: www.dimedis.de oder blog.dimedis.de.

About FairMate

FairMate is the complete visitor management solution for trade fairs, events and exhibitions of any size. The flexible and powerful system combines tools for entry, ticketing, marketing and administration all in one and covers every aspect of the visitor management process – before, during and after events. FairMate consists of modular and integrable hard- and software solutions that facilitate the relationship between visitors, exhibitors and event organisers. FairMate enables you to plan your visitor marketing well in advance, maintain an overview and respond quickly to any issues that might arise.

FairMate is used successfully in several trade fairs all over the world. Customers like Stockholmsmässan, Reed Exhibitions Germany, Messe Düsseldorf, Hamburg Messe und Congress, Messe Stuttgart, Westfalenhallen Dortmund and Koelnmesse rely on FairMate.

For more information please visit: www.fairmate.eu

454 Words / **3129** Characters

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