

**PRESS RELEASE** – For immediate release

## **FairMate has revolutionized mobile entry systems**

### **FairMate MobileEntry 3.0 is on the market – Fastest and safest entry with robust mobile devices – Tried and tested at trade fairs**

Cologne, July 17, 2017 – The software company [dimedis](#) is proud to present a completely new mobile entry solution for the entrance and visitor management solution [FairMate](#). FairMate MobileEntry 3.0 features new and robust hardware with a wide variety of functions and revamped software with extended functions. A large display enables all information to be seen at a glance. In addition, the customer service staff can retrieve the status of the ticket such as the admission history. The devices produced by Bluebird sit comfortably in the hand and can withstand impacts from a height above one meter. The new mobile entry solution is used by numerous FairMate customers such as Koelnmesse and Reed Exhibitions Deutschland. The next trade fair to use FairMate MobileEntry will be [dmexco](#) in Cologne.

Werner Obermann, Head of Trade Fair Solutions at dimedis, had the following to say about the new mobile solution: "FairMate is a modular system for trade fairs that want complete control of their entrance and visitor management. dimedis has worked together with its customers to ensure FairMate MobileEntry 3.0 meets the needs of modern access systems. The mobile solution ensures rapid admission and provides the staff with all options to check the ticket and gather information. Furthermore, the hardware is very modern, with a touch-sensitive display and a robust design, and thus perfectly suitable for a hectic working day at a trade fair!"

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*FairMate MobileEntry 3.0: Completely revamped entry solution (Source: dimedis)*



*FairMate MobileEntry 3.0: Sits comfortably in the hand (Source: dimedis)*

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*FairMate MobileEntry 3.0: Robust and durable (Source: dimedis)*

## **About dimedis**

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Stockholmsmässan, Hamburg Messe und Congress, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called "Casino" and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall. More than 60 employees currently work for dimedis.

For more information please visit: [www.dimedis.eu](http://www.dimedis.eu) or [blog.dimedis.de](http://blog.dimedis.de)

## **About FairMate**

FairMate is the complete visitor management solution for trade fairs, events and exhibitions of any size. The flexible and powerful system combines tools for entry, ticketing, marketing and administration all in one and covers every aspect of the visitor management process – before, during and after events. FairMate consists of modular and integrable hard- and software solutions that facilitate the relationship between visitors, exhibitors and event organisers. FairMate enables you to plan your visitor marketing well in advance, maintain an overview and respond quickly to any issues that might arise.

FairMate is used successfully in several trade fairs all over the world. Customers like Stockholmsmässan, Reed Exhibitions Germany, Messe Düsseldorf, Hamburg Messe und Congress, Messe Stuttgart, Westfalenhallen Dortmund and Koelnmesse rely on FairMate.

For more information please visit: [www.fairmate.eu](http://www.fairmate.eu)

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