

**Gerald Böse,**  
President and CEO,  
Koelnmesse

Using FairMate we will be able to further improve the high service quality of our events and of the trade fair location in Cologne. We are convinced that the system will make things significantly easier for all our customer groups, for example with regard to admission, ticketing and visitor management, and will simplify our internal processes.



- Customer since: 2015
- Trade fairs: 8
- Popular events:  
Anuga, gamescom, photokina, Art Cologne,  
Internationale Eisenwarenmesse
- Further Information: [www.koelnmesse.com](http://www.koelnmesse.com)

## **FairMate** tools in use at Koelnmesse



### **Entry**

Ticket scans, badge printing and entry



### **MobileEntry**

Mobile entry points with hand scanners



### **MobileShop**

Mobile-optimised registration and ticket sales



### **ConfigTool**

Control processes and configure shops



### **Cashier**

specifically designed for trade fairs



### **SelfCheckIn**

Self-service terminals for registration & tickets



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