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We have chosen FairMate because we have understood the advantages of having control over the visitor data from beginning to end, from registration to badge production to admission on site. We can use this data to improve our fairs and to attract the relevant target groups. The functionality that FairMate offers helps us improve our service to satisfy both exhibitors' and visitors' needs.



- Customer since: 2011
- Trade fairs: 40 since 2012
- Popular events:  
FORMEX, GastroNord, Nordbygg
- Further Information: [www.stockholmsmassan.se](http://www.stockholmsmassan.se)

## FairMate tools in use at Stockholmsmässan



### Entry

Ticket scans, badge printing and entry



### MobileEntry

Mobile entry points with hand scanners



### CRM

Your central visitor



### ControlCenter

Voucher administration, cash register balances



### OnlineShop

The ticket shop for trade fairs



### Cashier

specifically designed for trade fairs



### SelfCheckIn

Self-service terminals for registration & tickets



### CustomerSupport

Ticket help desk & order management



### CMS

Manage ticket shops, websites, mailings



### ConfigTool

Control processes and configure shops



### Voucher

Create, manage and bill vouchers



### Registration

Registration & legitimisation



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